

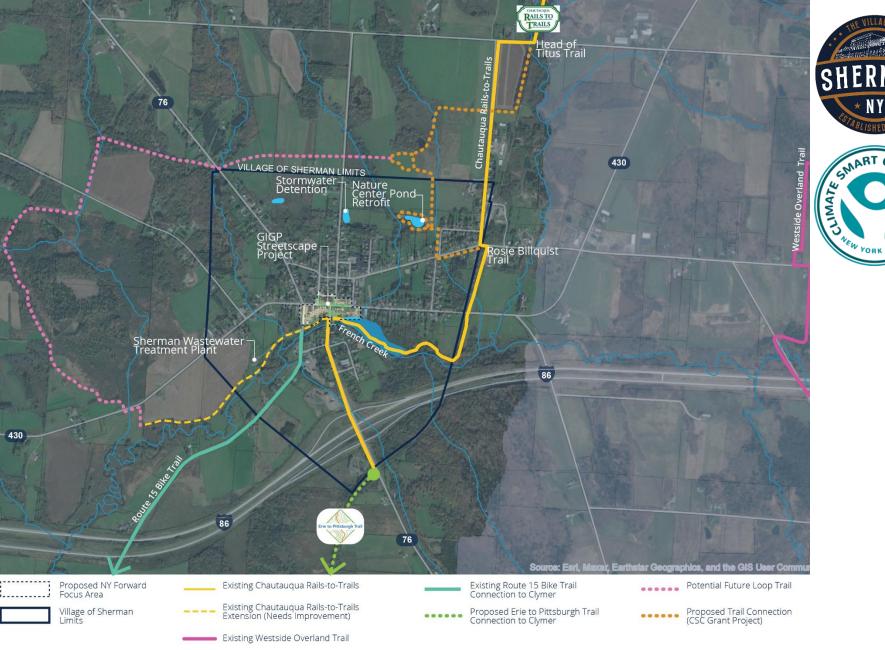
VILLAGE OF	SHERMAN
NY FORWARD MEETING	3

OCTOBER 06, 2022

WHERE ARE WE?



Context Map



-ND

Village of Sherman | Focus Area

WHO ARE WE?









WHAT MAKES US UNIQUE?



VILLAGE OF SHERMAN | NY FORWARD APPLICATION

LOOK WHAT WE'VE DONE IN THE LAST 5 YEARS



Drinking Water Improvement Project





OUR VISION

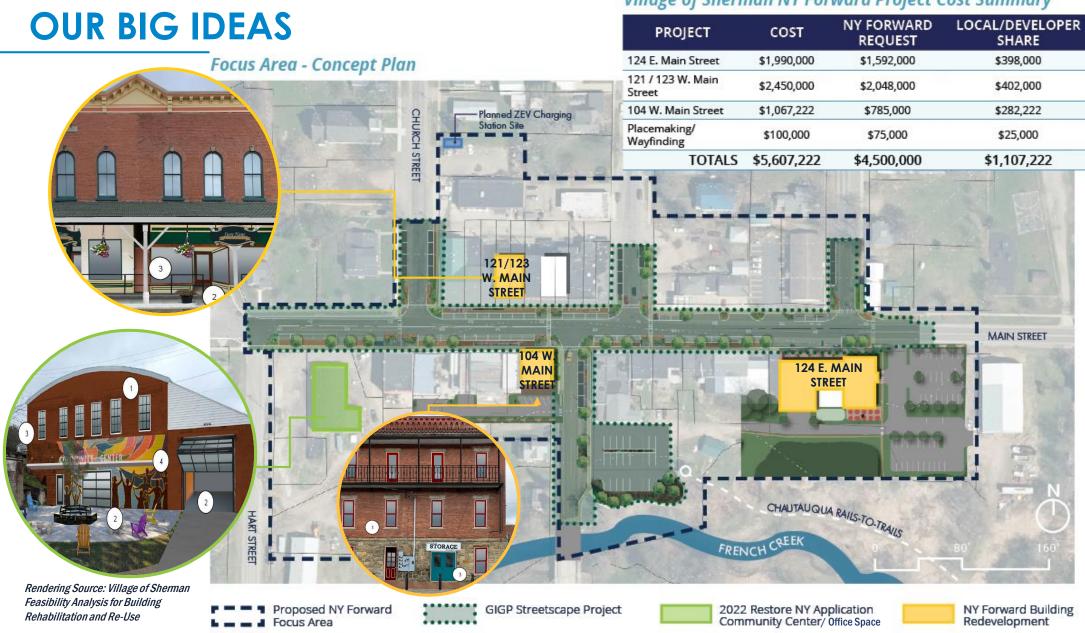
The Village of Sherman has **transformed from its historic roots** as a sawmill and dairy farming community to become a **Village which cultivates economic, educational, and recreational opportunities for families and residents of all ages**. We value our **historic character** and take pride in our heritage as a hardworking, self-sufficient community. The presence of the Sherman Central School District campus, our traditional Main Street, and the Village's **convenient proximity to I-86** has served as the **catalyst for our economic growth and prosperity**. Sherman's small-scale and tight-knit settlement pattern is complemented by its **natural resources**, such as French Creek, which provide environmental, recreational, and aesthetic benefits. We value our relationship with the local Amish community, Town of Sherman, and Chautauqua County. **The Village and its partners will continue to work with all residents to preserve our assets**, **keep true to our heritage, and provide a high quality of life for current and future generations**.



- Cultivate local economic development opportunities;
- Provide diverse residential living options and preserve existing property values;
- Protect natural resources and open spaces;
- Showcase the Village's spirit through culture, recreation, and community design; and
- Maintain quality community services to better serve businesses and residents.







Village of Sherman NY Forward Project Cost Summary

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VILLAGE OF SHERMAN | NY FORWARD APPLICATION

PROJECT 1 121 /123 W. MAIN STREET

'Hostel-like' Hotel - Short-term Lodging



Key Map

Why this approach?

- Ideal location for an exciting mixed-use concept with affordable lodging on the 2nd floor
- Renovated to accommodate up to seven (7) smaller short-term lodging rooms that would be attractive to trail users
- Capitalize on proximity to the Erie to Pittsburgh Trail and surrounding trail networks
- Meet an existing need and increase overnight visitation to the Village and generate new spending in local business



PROPERTY OVERVIEW Building Size: Approximately 3,600 SF (2nd Floor only)

Lot Size: 0.24 Acre

Number of Levels/Stories: 2

Year Built: 1900

Property Features:

- Frontage on Main Street & Common Alleyway
- Current use: retail, former residential
 (vacant)

PARKING

 Full market value from tax records: \$77,800









Concept Rendering – Rear of Building (Clinton Brown Company Architecture, PC)

2nd Floor

PROJECT 2 **124 E. MAIN STREET** Brewery + Marketplace Destination

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Key Map

Why this approach?

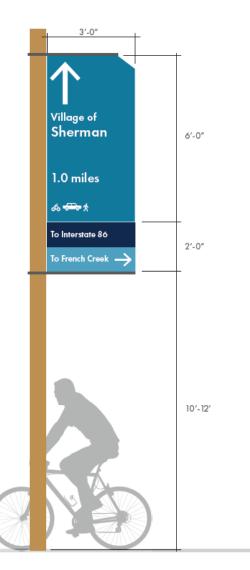
- Underutilized property but occupies a key location as the eastern anchor of Sherman's Main Street
- Property is currently for sale and offers an opportunity for creative reuse / unique destination
- Five large bays on Main Street would be transformed into an eclectic mix of spaces for local and regional craftspeople, artists, entrepreneurs, etc. to showcase and sell products
- Potential to capitalize on target markets in addition to local households such as: highway transients, regional winery and outdoor recreation visitors, snowmobilers, and others

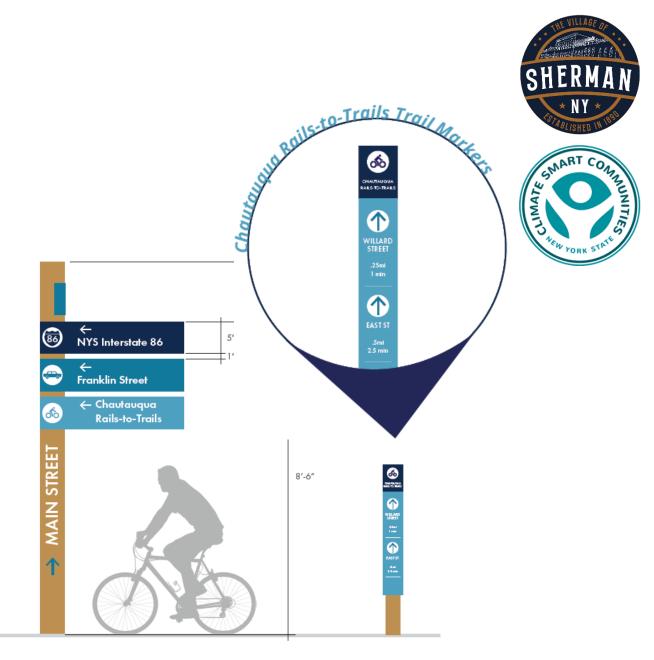


PROJECT 3 WAYFINDING + PLACEMAKING

Strategies:

- Develop wayfinding signage hierarchy to brand the Village and enhance its identity as a trail town designation
- Provide informational, educational, and directional signage
- Create wayfinding signage to be viewed by vehicles, bicyclists, and pedestrians to better identify key destinations by those traveling





PROJECT 4 104 W. MAIN STREET

'Bed + Brew' Restaurant and Lodging



Key Map

Why this approach?

- Located at key gateway intersection into the Village's Main Street from I-86 and near the trailhead for the rail trail
- Partially vacant property has potential for an exciting mixed-use concept with lodging above and a restaurant below
- Renovated apartments would be adapted to eight (8) smaller lodging rooms with affordable rental rates
- Unique opportunity to provide dining and lodging for outdoor recreation enthusiasts





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